

Undergraduate Courses

Course Number &

Section	Course Title	Professor	Credits	Days	Meeting Time		Room
BMKT2601ZA	PRINCIPLES OF MARKETING	OLSZEWSKI	3	MW	1000AM	1115AM	JH 139
BMKT2601ZB	PRINCIPLES OF MARKETING	OLSZEWSKI	3	MW	0230PM	0345PM	CH 64
BMKT2601ZC	PRINCIPLES OF MARKETING	KRITZ	3	TR	1130AM	1245PM	JH 139
BMKT2601ZD	PRINCIPLES OF MARKETING	PIROG	3	TR	0100PM	0215PM	JH 218
BMKT2601ZNA	PRINCIPLES OF MARKETING	WISENBLIT	3	M	0545PM	0815PM	JH 218
BMKT3611ZA	MARKETING RESEARCH	LOZADA	3	MW	0230PM	0345PM	JH 141
BMKT3615ZA	CONSUMER BEHAVIOR	WISENBLIT	3	MW	0100PM	0215PM	JH 112
BMKT3617ZA	INTERNATIONAL MARKETING	OLSZEWSKI	3	MW	1130AM	1245PM	JH 139
BMKT4500ZA	STRATEGIC MARKTG PLAN & MANGEMNT	PIROG	3	TR	0400PM	0515PM	JH 112
BMKT4607AA	SPORT MARKETING	MC CARTHY	3	TR	1000AM	1115AM	JH 141
BMKT4611JA	APPLIED CONSUMER RESEARCH	WISENBLIT	3	TBA			
BMKT4631ZA	ADVERTISING MANAGEMENT	KRITZ	3	TR	1000AM	1115AM	JH 139
BMKT4633ZA	PRODUCT MGT & DEVELOP	PIROG	3	TR	1130AM	1245PM	JH 221
BMKT4694JA	MKTG CO-OP I	WISENBLIT	3	TBA			
BMKT4695JA	MKTG CO-OP II	WISENBLIT	3	TBA			
BMKT4696JA	MKTG CO-OP III	WISENBLIT	3	TBA			
BMKT4699JA	DIRECTED RESEARCH/MKTG	WISENBLIT	3	TBA			

Graduate Courses

Course Number &

Section	Course Title	Professor	Credits	Days	Meeting Time		Room
BMBA9104NA	HUB 4: HUMAN INTERACT & MKT ORNT	PIROG	4	R	0615PM	0935PM	LB 154
BMBA9104NB	HUB 4: HUMAN INTERACT & MKT ORNT	ALEXANDER	4	W	0615PM	0935PM	JH 119
BMKT7607NA	SPORT MARKETING	MC CARTHY	3	W	0615PM	0825PM	JH 220
BMKT7617ZNA	INTERNATIONAL MARKETING	LOZADA	3	M	0615PM	0825PM	JH 211
BMKT7629ZNA	ADVERTISING STRATEGY	KRITZ	3	T	0615PM	0825PM	JH 222